



## Our Impact since 1979

We create opportunities  
for people to thrive.



**400,500** affordable  
homes for more than 1  
million people



**439** schools and early  
childhood centers for  
**100,000+** students



**391** fields and  
recreational spaces for  
more than  
**600,000** kids



**90** financial opportunity  
centers  
serving **79,000** people  
over the last five years



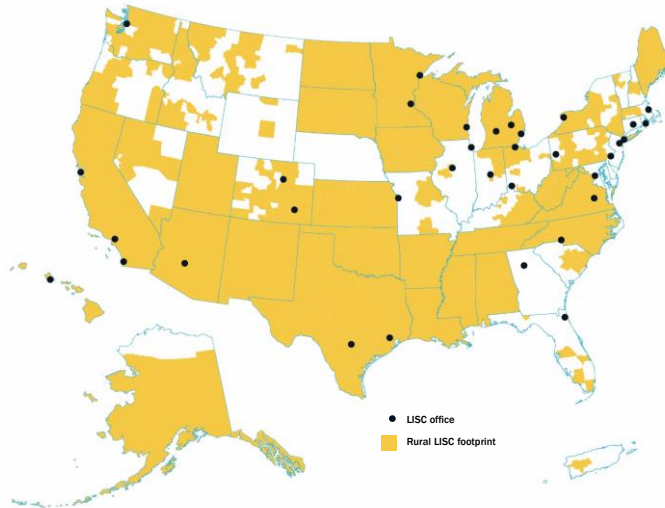
**188** food and health-  
related projects serving  
thousands  
of families

Plus 100s of other  
retail, arts and  
community projects

## Our Reach

### Office Locations

Atlanta, GA	Kansas City, MO
Boston, MA	Los Angeles, CA
Buffalo, NY	Milwaukee, WI
Charlotte, NC	Minneapolis/St. Paul, MN
Chicago, IL (LISC, NEF, NMSC)	New York, NY
Cincinnati, OH	Newark, NJ
Denver, CO (immito)	Peoria, IL
Detroit, MI	Philadelphia, PA
Duluth, MN	Phoenix, AZ
Flint, MI	Pittsburgh, PA
Fowler, CO (Rural HQ)	Providence, RI
Hartford, CT	Richmond, VA
Honolulu, HI	San Antonio, TX
Houston, TX	San Diego, CA
Indianapolis, IN	San Francisco, CA
Jacksonville, FL	Seattle, WA
Kalamazoo, MI	Toledo, OH
	Washington, DC



6,000 Partners

Our national network includes nonprofits, businesses and government agencies in both rural and metropolitan areas

3 National Affiliates

**National Equity Fund**

[www.nefinc.org](http://www.nefinc.org)

**New Markets**

**Support Company**

[www.newmarkets.org](http://www.newmarkets.org)

**immito**

[www.immito.com](http://www.immito.com)

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## Our Comprehensive Approach



### Empower people

- Job skills training, financial & career development support
- Educational facilities
- Investments in access to healthcare & rec



### Transform places

- Preservation & construction of affordable housing
- Commercial, industrial & community facilities & district development
- Creative placemaking



### Support enterprises

- Small business lending & coaching
- Capacity building
- Leadership development
- AmeriCorps deployment



### Drive systems innovation

- Partnership facilitation across sectors
- Advocacy to increase protections, change policies & practices at national, state & local levels

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## Meet Our Team



**Ralphine Caldwell**  
Charlotte LISC Executive Director



**Albert (Rusty) Mills**  
Senior Program Officer



**Harold Lloyd**  
Program Officer



**Hiba Salih**  
Assistant Program Officer

## LISC Charlotte Office Updates

- Opened office March 2019 at 201 South Tryon Street
- Additional staff to be added in 2020: Program Assistant
- Begun work in Historic West End; targeting other neighborhoods
- In first year, up to \$1 million in community development resources, including technical assistance and trainings
- Raising national funding to support local Charlotte programmatic activity



## LISC Charlotte Office Updates

- **Local Advisory Committee launched in August – Three meetings held**

- Consists of local stakeholders, funders, etc.
- Works in an advisory capacity to the Executive Director
- Vice-Chair, Jada Grandy-Mock
- Twenty-five individuals have accepted to be on the LAC
- Roles and Responsibilities reviewed; sub-committees are formed



## LISC Charlotte Office Updates



- **Grassroots Advisory Committee launched in August – Three meetings held**

- Consists of community leaders, advocates, etc.
- Reflective of the needs of the greater Charlotte residents
- Committee will participate in other initiatives as deem fit



## LISC Charlotte for Comprehensive Community Development



Health and Safety



Financial Stability



Sports & Recreation



Affordable Housing



Education



Economic Development



Community Leadership

## Charlotte Housing Opportunity Investment Fund

- Charlotte Housing Opportunity Investment Fund (CHOIF)
  - \$53M raised by Foundation For The Carolinas, managed by LISC
  - Finance up to 1,500 mixed income, multi-family units of housing
  - Round 1 Request for Proposals (RFP) Complete
    - \$10.6M committed for 531 units under first round
    - 20% units reserved for 30% AMI
    - Working with developers on final deal terms ie commitment letters
    - Reviewing process flow including RFP process, community engagement, etc.
  - Round 2 Request for Proposals (RFP) released January 2020



## HTF/CHOIF Recommendation Round 1

	Developments	Units	HTF Request	CHOIF Request	City Land Request
1	7 <sup>th</sup> Street Apartments	100	\$1,500,000	\$3,187,000	\$1,320,000
2	Abbingdon on Mt. Holly	102	\$2,000,000	\$1,775,000	-
3	Evoke Living @ Westerly Hills	156	\$2,000,000	\$3,150,000	-
4	Heritage Park Apartments (existing NOAH)	151	\$600,000	-	-
5	North Tryon Homes	188	\$2,000,000	-	-
6	South Village Apts @ Scaleybark	82	\$3,000,000	\$1,200,000	\$2,570,000
7	Tyvola Road Apartments	80	-	-	\$980,000
8	Wendover Walk Apartments (existing NOAH)	91	\$1,700,000	\$1,330,000	-
	<b>Total</b>	<b>950</b>	<b>\$12,800,000</b>	<b>\$10,642,000</b>	<b>\$4,870,000</b>

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## UNIT Summary- 5 CHOIF Projects

AMI	# Units	%
30%	102	20%
50%	29	5%
60%	158	30%
80%	172	32%
Unrestricted / >80%	70	13%
<b>Total Units</b>	<b>531</b>	<b>100%</b>



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## LISC First Target Neighborhood: Historic West End Neighborhood

### Applying the Comprehensive Community Development Approach

#### ■ Community Leadership:

- ✓ CDC Capacity Building: \$25,000 Grant to HWEP for capacity building
  - Board Governance
  - Financial Oversight
- ✓ Grassroots Meetings
- ✓ Community Meetings
- ✓ Stakeholder Meetings



## LISC First Target Neighborhood: Historic West End Neighborhood

#### ■ Economic Development

- ✓ Small Businesses Support:
  - Supporting the City in addressing commercial displacement in HWE and other areas
  - Providing counseling and technical assistance to business owners in HWE
  - Small Business Loans

#### ✓ OZ Education

#### ■ Health and Safety

- ✓ Facilitating Healthy Food Solutions
- ✓ Promoting Community Safety



## LISC First Target Neighborhood: Historic West End Neighborhood

### ▪ Affordable Housing

- ✓ Critical Home Repair Program
- ✓ Homeownership Retention Strategies

### ▪ Sports and Recreation

- ✓ NFL Grassroots Partnership
- ✓ Reviewing other partnerships

### ▪ Financial Stability

- ✓ Promoting FOC in HWE



## Other Programmatic Work Updates

- Single Family Acquisition and Rehab Program
  - In partnership with City of Charlotte
  - \$1.2M in support via LISC construction loan
  - 12 homes in target neighborhood
- LISC National NFL Foundation 20-year Partnership
  - NFL turf field Chestnut Park \$250k award for 2019
  - Next RFP release July 2020
- LISC, Fannie Mae and Atrium Health Partnership
  - \$500k Award for designing cost model for SDoH services in CHOIF developments
- Ally Financial – Ally Signature Program
  - 3 year grant - \$605k Award In partnership with Inlivan





An aerial photograph of Charlotte, North Carolina, showing a dense residential neighborhood with many trees in the foreground and the city skyline in the background. The skyline includes several tall skyscrapers, including the Bank of America Corporate Center. The sky is blue with scattered white clouds.

# ***Thank you!***

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